

BOOKING INQUIRY EMAIL EXAMPLE:

Hey Guys,

My name is Clay Johnson and I'm a folk/Americana singer-songwriter from Spartanburg, SC. I'm a full-time musician of over 4 years with almost 18 years of experience playing in total. I'm currently working on building my calendar for the year and would love to come perform at your venue. At the moment, I'm mostly just booking solo shows, but I do also have a full band, Clay Johnson & the Hard Promises, that I perform with along with duo and trio formats of the band that are also able to perform. We do a solid mix of originals and covers in the folk-rock/Americana/Alt-Country genre. While my acoustic solo performances are much more stripped-back and intimate, the full band provides more of a high-energy and electric experience.

I've spent the last year focused on touring across the southeast and in 2023 played shows in South Carolina, North Carolina, Tennessee, Kentucky, Virginia, West Virginia, Ohio, and Washington DC, and I would love to make your venue one of my next stops.

Below I've attached links to some of my professionally done live performances along with a link to my website and links to my various social media accounts. You can also find my music on any major streaming service (Spotify, Apple Music, Tidal, etc.) under either Clay Johnson or Clay Johnson & the Hard Promises. I would love to chat and discuss potentially coming to perform at your venue and can be contacted from this email that I am contacting y'all from, ClayJohnson.booking@gmail.com.

Thank you for your time and I look forward to hearing from and working with y'all!

Live Videos:

- Solo Original: "Nowhere, 1974"
 - o (Insert Link Here)
- Original with Trio: "Sugar Black Rose"
 - o (Insert Link Here)
- Original with Full Band: "The Hardest Part"
 - o (Insert Link Here)

Website: ClayJohnsonMusic.com

Socials:

- Facebook: (Insert Link Here)
- Instagram: (Insert Link Here)
- YouTube: (Insert Link)

Thank You!

Clay Johnson,

Solo Artist

Lead Singer of Clay Johnson & the Hard Promises

RJ Rockers Talent Buyer